



zengofilm



zengofilm

Our team is the creative division of Zengo,
a thriving company since 2009.



**WHERE WE LIVE
& WORK**

Szeged is the third largest city in Hungary. Due to its good weather, it is often called The City of Sunshine.



**How
can we help?**



Our professional team of experts will overcome any obstacles. Creativity is our nature. Striving to be ready to fully satisfy our partners' needs, we always keep up with the latest trends and technologies on the market. We love challenges and are proud of the great number of successfully completed projects behind us.

PROMO & PR VIDEOS

A promo video is key to brand building – it means the first encounter with your company for many people.

SHORT AND FEATURE DOCUMENTARIES

Amazing stories from all over the world told in eye-catching, entertaining ways.

EDUCATIONAL VIDEOS AND SERIES

Our contents are modern and practical and will give you a learning experience you have never had before.

VIDEO CLIPS

We have all what is needed to fly you to the top of the charts with a terrific video clip.

EVENT VIDEOS

We will not just document the big event, but turn it into a genuine cinematic experience.

VIDEOS ENHANCING ORGANIZATIONAL COMMUNICATION

Our professional videos facilitate the internal flow of information in big organizations.

TIMELAPSE & STOP MOTION

These captivating contents made with special techniques are complete in themselves, even as stand-alone pieces.

360 VR VIDEOS

The 360-degree technology is a great means to articulate various themes in a creative way.

What do we do?

We are fiercely committed to filming

Our team has been working on a great variety of interesting and challenging project throughout its 10-year existence. It all started with the production of educational shorts. Over the years, we made more than one thousand of them. Later, capitalizing on our experience gained, we expanded our production range with feature documentaries. A great number of professional awards demonstrate the team's prowess in this area. However, the recognitions have never made us pretentious, and we keep working seriously even on the smallest jobs, constantly expanding our technical arsenal to offer an ever increasing number of cinematographic solutions to our partners. Our wide range of options includes, but is not limited to, promotional videos, event videos, and 360-degree VR's. Unleashing our creativity, we enjoy the search for the greatest ideas and methods, meticulously tailored to each of our partners. Our open-minded and intelligent team members will comprehend any special areas the future film may be based on, and will closely cooperate with you from the first steps through completion.



How do we do it?

Our main goal is efficient and partner-focused work

1. ASSESSING NEEDS.

Partners come to us with very specific needs to be fulfilled that we have to explore together before embarking on the project. We also make sure in this phase to sort out and present the technical options we find the most fitting to the job.

2. DEVELOPING THE CONCEPT.

We always closely cooperate with our partners while creating the most appropriate script. We often make daily consultations in person or on-line to grasp the gist of our partner's business activity on a professional level.

3. PRODUCTION.

In this phase, we implement the jointly developed concept, which fits optimally our partner's desires, with maximum care and preparation.

4. FEEDBACK.

Our partners' satisfaction is of paramount importance to us. Once the first version is finished, we ask the partner to provide feedback in order to obtain the best result possible in the end.

08 AWARDS

2012

CSODAKUT International Wildlife Film Festival
Special Prize

The Cosmic Calendar



2014

Highlights of Hungary 2014
3rd Place

Szeged Timelapse



2015

61st MAFSZ Independent Filmmakers' Festival

Best Travelogue Award

1st International Nature Film Festival

Grand Prize of the Hungarian Media Patronage Programme

Iceland in Motion



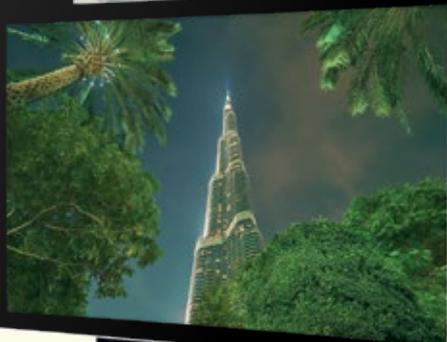
2017

3rd International Nature Film Festival

Travelogues and Expedition Documentaries

Category 1st Place

Dubai: Oasis Born from Oil

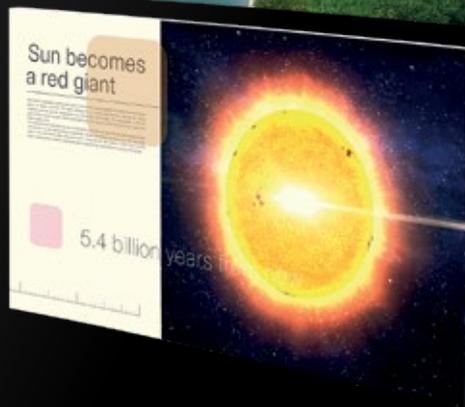


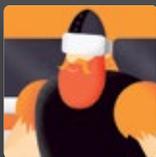
2017

2nd International Nature Film Festival

Special Prize

The Future of Our World





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Promo & PR videos

AMSMART ▾ ROTACHROM ▾ BDI ▾ EPAM
INFRATRAINER ▾ SÁMUEL TESSEDIK MÚZEUM



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SÁMUEL TESSEDIK MÚZEUM ▾ HOLLÓKŐ ▾ PICK SZEGED



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Contact



**Promo
& PR videos**



Whether it is your company or a product you want to promote, our team will offer a customized solution to your ideas. We can span the gap between your expertise and your customers' nonprofessional horizon by delivering clear, concise and easily accessible videos reaching out to your target audience. To achieve this, we need to talk, a lot. We want to explore your area of expertise in depth and prepare a number of storyboard versions through multiple brainstorming sessions.



AmSmart videos



Visit to view video:
zng.hu/amsmart



We made a promo video series to present the complex security system of a Swedish tech startup partner. The animated shorts had to perform well both within an international trade fair presentation and on the website of the company. Reconciling the requirements of making a consumable video and introducing the concept in its entirety with all the technological details was a veritable test to our ingenuity.

PROJECT DETAILS



date

2019



partner

Leading company in the security technologies market with 20 years of expertise, offering security alarm and smarthouse solutions to end-users and dealers across Europe.



job

3 promo videos



technique

animated scenes



time of production

ca 1 month



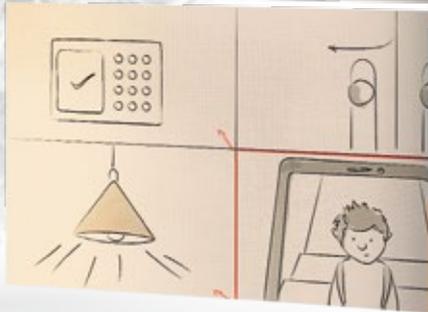
exposure

business website,
trade fair presentation

AmSmart videos

After revisiting the previous promo video of the company, we devised video shorts reflecting AM Smart's identity on a higher level and presenting the essence of their sophisticated system in a way that was comprehensible to the average customer. Then the videos were re-edited to stand as an intro to the debuting presentation of the firm on an international trade show. The videos were ordered by the Swedish parent company, but we were contacted by their Hungarian agency.

Through numerous consultations and meetings, we got familiar with the whole system and understood the versatility of the company and their product line. After many rounds of storyboarding, we managed to agree on the final plans. Developing the protagonist character the viewer could identify with was a challenge on its own. In creating this, we focused on the attributes of Scandinavian culture. But beyond that, we were given free rein, apart from the fairly tight deadline we needed to cope with. Then we proceeded to the production and completed it in time without any major impediment, so much so that we could even prepare an extra version for the upcoming fair.



Storyboard images vs. stills from the film



RotaChrom videos



Visit to view video:
zng.hu/rotachrom



We were commissioned to make promo videos for the debut of a Hungarian pharmaceutical device on upcoming international trade shows. Our business with RotaChrom began with a live action video, which was later followed by two animated videos. All these films were then recombined to make a background video to be screened on expos. RotaChrom took third place in their first expo in Orlando, due to their consistent and beautiful corporate image, the AR content presented, and last but not least, the matching videos we made for them. We are proud to have been able to contribute to the company's achievements.

PROJECT DETAILS



date

2018



partner

RotaChrom developed a unique pharmaceutical purification technology that makes drug manufacturing more efficient and economical.



job

2 animated videos, 1 live action promo, loop video



technique

live action, infographics, animation



time of production

ca 1.5 months



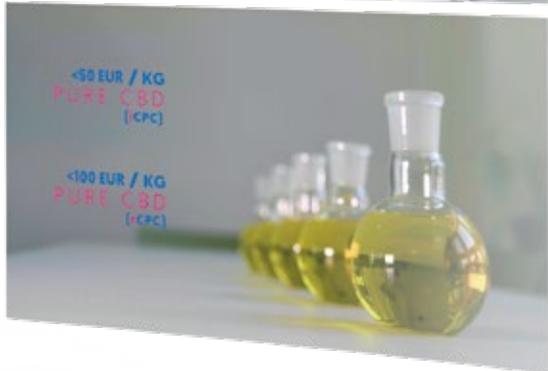
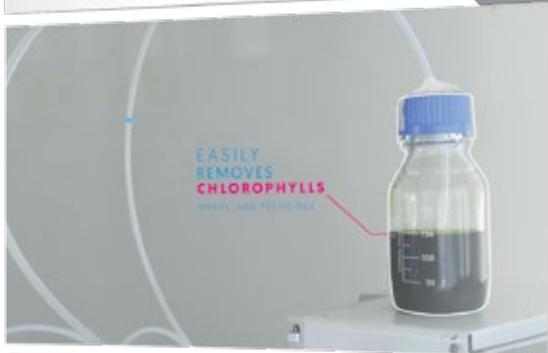
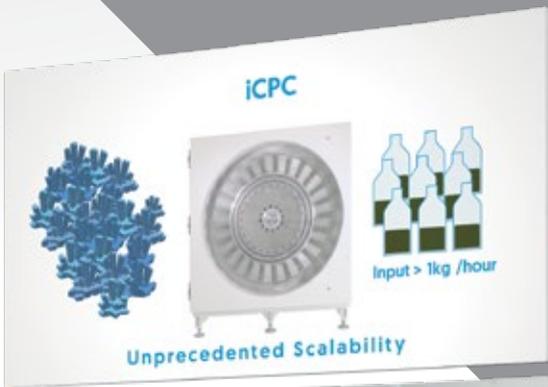
exposure

business website, trade fair presentation

RotaChrom videos

The first commission was to shoot a live action promo video, which was later followed by one animated video per expo. Apart from the design elements that were needed to be kept consistent with their look, we were given free rein in the project.

When developing the scripts, our key consideration was to find a form that the target audience would easily understand. For the live action promo video, two kinds of on-site shooting took place. The small-scale device was filmed under laboratory conditions, while the large-scale appliance weighing several tons was shot in the factory due to its immobility, so we had to create studio circumstances in the industrial environment. The purpose of the animated videos was to provide context for the product and to pique financial investors' interest. We distilled the language so crystal clear that anyone could understand the device's essential features and the outcomes of a potential investment at first hearing. The videos also had to be in line with every aspect of a trade fair in the US. In addition, the live action part was integrated into the AR experience. Since then, our works have served as background videos on several trade fairs, enhancing our partner's international success.



Stills from the film



BDI videos



Visit to view video:
zng.hu/bdi



We succeeded to make a PR video truly cut out for BDI Hungary, a global industrial trading company. They commissioned two promo videos about their technologies as well. The huge corporation is proudly showing these videos on their website, while their sales team achieves nice results with the technical promo videos. Proving their contentment, they have been our repeat customer ever since.

PROJECT DETAILS



date

2018



partner

As a global distributor, BDI builds a bridge between technological innovations and industrial needs. With over 200 plants worldwide, the company not only delivers products but also offers cost-efficient and leveraging solutions to its partners.



job

1 PR video,
2 technical promo videos



technique

live action and professional
drone footage, 3D
infographics, animation



time of
production

ca 1 month



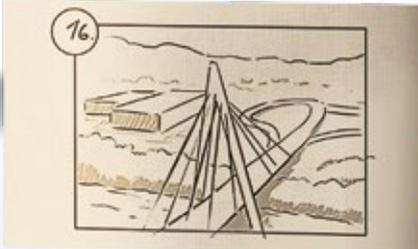
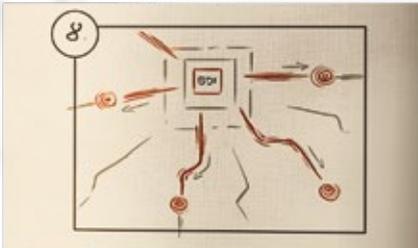
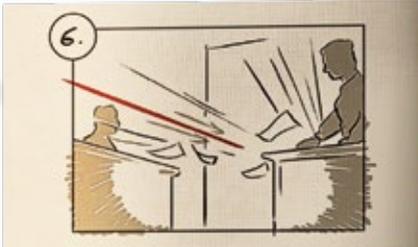
exposure

business website,
sales presentation

BDI videos

We had to understand the company's complex profile and operation as well as the corporate and industrial environment they work in. Our goal was to make a PR video about the company in general and two more specific videos about their technologies.

The storyboard of the PR video was completed after a great deal of consultation and research. We used both live action and animation techniques for the final works. The design was devised in line with the existing image, in close cooperation with the company. In the PR video, we conceived the abstract theme as a figurative vascular network symbolizing the added value produced by the company. The execution proceeded according to precise planning, and the final result was 100% as imagined. The on-site footage and reference videos were shot in a total of five different factories throughout Hungary. Strict adherence to high safety standards was an additional challenge we had to face. During the post-production, upon the corporation's requests, we removed the elements containing industrial secrets not to be disclosed. Live action was complemented by 3D infographics, reinforcing the professional narrative.



Storyboard images vs. stills from the film

26 PROMO & PR VIDEOS



Stills from the film

”

“It is always a pleasure to work with Zengo. These guys made several videos for us, and everything always went seamlessly. They were very flexible in their communication, planning, and shooting, and on top all that, they came up with wonderful ideas. And obviously, the final result also came out great every time.”

Ágnes Szügyi, EPAM

Epam promotional

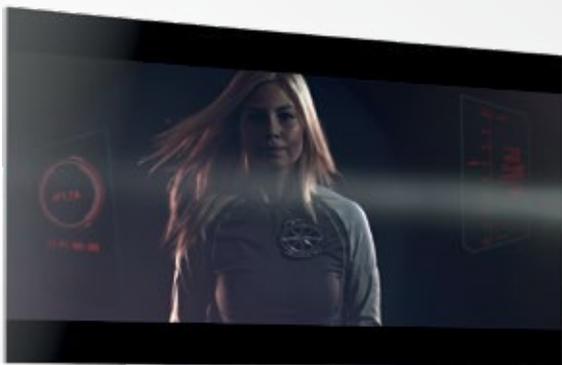
<epam>

Visit to view video:
zng.hu/epam



We made two promo videos for EPAM Systems, one of the fastest growing technology companies in the world. The background of the videos was provided by the interiors of EPAM’s new office building in Szeged. In classic interview situations, the employees told us about their jobs and motivations, and the reasons why they love to work at EPAM in Szeged. In a job like this, we try to make more videos if we can and if it makes sense - this time two videos were realized for the price of one.

28 PROMO & PR VIDEOS



Stills from the film

InfraTrainer video

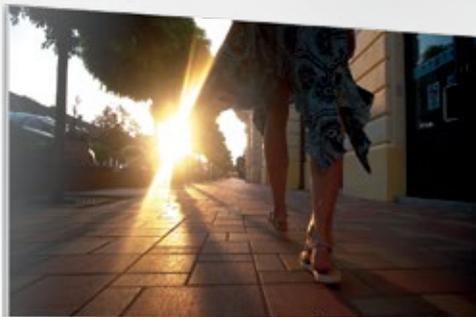
INFRA
TRAINER

Visit to view video:
zng.hu/infratrainer



This promo video introduces one of the most modern and effective health-preserving and body-shaping wellness machines of the 21st century. Our goal was to make potential customers feel that they would be getting an up-to-the-minute piece of equipment to shape their bodies. The video was realized in sci-fi style featuring the next-generation fitness machine as a spaceship cabin.

30 PROMO & PR VIDEOS



Stills from the film

Sámuel Tessedik Museum video



Visit to view video:
zng.hu/tsm



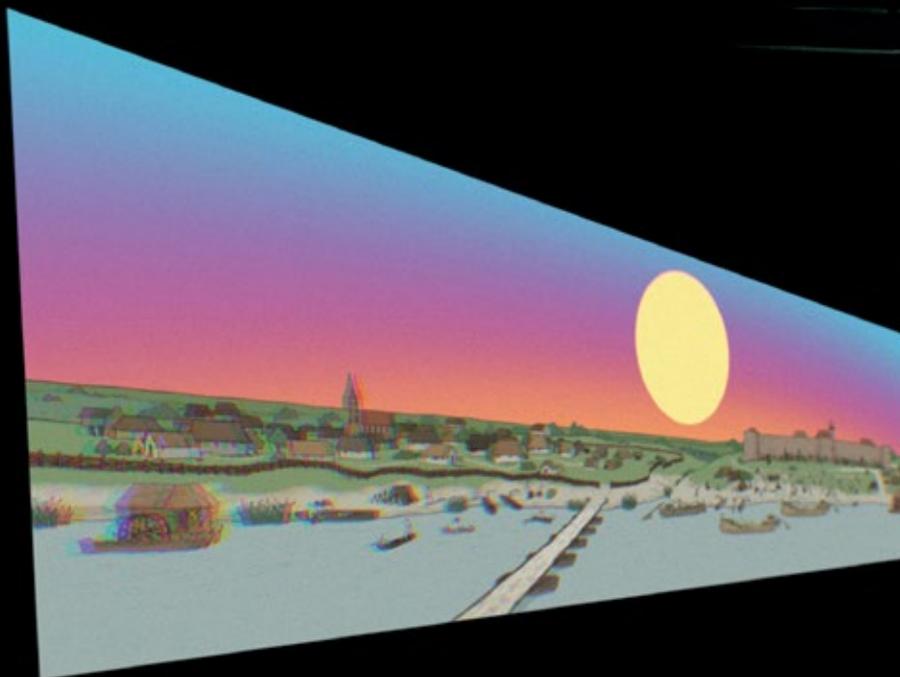
We received a commission to shoot a promo video in relation with the makeover of the museum of Szarvas. Since the building was not in a filmable condition at the time, we had to find another way to encourage people to attend the forthcoming opening. The promo had two parts - a live-action mood video that presented the touristic sights of Szarvas, and an animation block going through the most important artifacts of the museum. We placed great emphasis on creating a unique concept and getting the right atmosphere.



**Short and
feature docu-
mentaries**

We believe that a documentary should not be an enumeration of dry facts. We always focus on telling a story and doing it in a way that you get up from the chair with satisfaction. By watching our films you can get new information on inspiring personalities, distant landscapes, and exciting historical events. We display a greatly supportive attitude in our work, paying attention to our partners' needs down to the smallest detail to achieve the best result.

34 SHORT AND FEATURE DOCUMENTARIES



”Professional team, cooperation, and implementation. The suggestions and requests we raised in the joint work were integrated professionally, and all communication went smoothly. They made an excellent short about the history of Szeged; a fresh, modern, valuable, and interesting work.”

Dr. Konstantin Medgyesi - Vice Director of Research,
Ferenc Móra Museum

Szeged300 video



Visit to view video:
zng.hu/szeged300



As true lovers of the city, we embarked on this Szeged project with great enthusiasm, particularly because documentary filming is a key area of our company.

Despite the tight deadline and many external factors, we managed to finish this phenomenal and also authentic film about the history of our beloved city on time. We can proudly say that this unprecedented video piece taught several thousands of young people the modern history of the city of Szeged.

PROJECT DETAILS



date

2019



partner

The work was jointly commissioned by the Municipality of Szeged and the Ferenc Móra Museum in Szeged, an outstanding cultural center of the region.



job

ultra-wide educational short



technique

live action professional drone footage, animation, photo animation



time of production

ca 3 months



exposure

interactive exhibition, video sharing sites

Szeged300 video

On the occasion of the tercentenary of Szeged becoming a free royal city, a huge cake-shaped structure was erected in the downtown center. One half of the cake contained a screening room, the other half was occupied by an activity space, also designed by Zengo. Our film studio was commissioned to make an informative and entertaining documentary telling the story of the past 300 years of Szeged, in a PR video fashion.

Through a close collaboration with the Ferenc Móra Museum in Szeged, the storyboard was turned into a detailed script. The 20-minute-long film covered a number of important historical events. In order to accommodate the differences within the vast time scale, we decided to apply several techniques - live action sections alternated with animated scenes as well as various photo animation solutions. The historical overview was framed by image-building sequences reinforcing the real Szeged feeling. The piece was presented on an ultra-wide screen (32:10). We can state without the slightest doubt that although working under severe time pressure we enjoyed every moment of this wonderful project.



Storyboard images vs. stills from the film



Ipolytarnóc videos and interactive content



Commissioned by the Bükk National Park Directorate, our joint project with the developer team expanded the range of what Ipolytarnóc Fossils can offer with new additions. The content gives an insight into the Miocene flora and fauna and the modern wildlife of this environmentally protected special purpose hunting area. The core of the project consisted in a documentary. We also produced a 360-degree VR version, and a game played on an extraordinary seven-meter-wide interactive wall.

PROJECT DETAILS



date

2019



partner

The work was jointly commissioned by the Ipolytarnóc Fossils Natural Reserve (world-famous paleontological site) and the Bükk National Park Directorate.



job

short documentary, interactive 360-degree VR video, interactive film



technique

live action professional drone footage, animation



time of production

ca 2.5 months

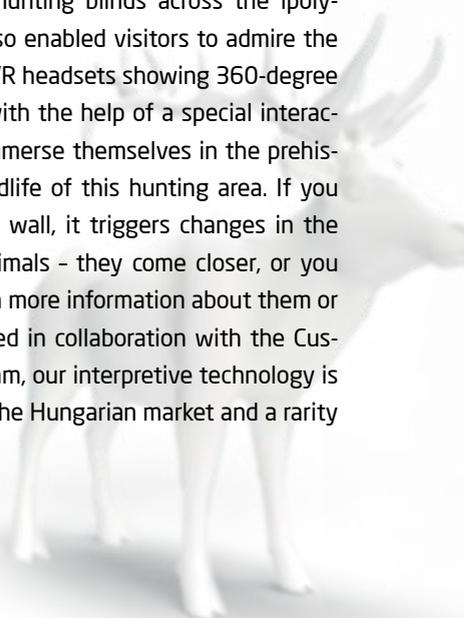


exposure

interactive exhibition, TV promotion

Ipolytarnóc videos and interactive content

We were assigned to make an educational film primarily intended to present the wildlife management of the area and the diversity of the local flora and fauna for the hunters and the general public. As a basis for the project, we completed a 15-minute nature film consisting of a number of units shot for weeks mainly from hunting blinds across the Ipolytarnóc forests. We also enabled visitors to admire the nature reserve with VR headsets showing 360-degree drone footage; and with the help of a special interactive wall, they can immerse themselves in the prehistoric and modern wildlife of this hunting area. If you touch the interactive wall, it triggers changes in the movement of the animals - they come closer, or you are just provided with more information about them or about hunting. Created in collaboration with the Custom Development team, our interpretive technology is unique of its kind in the Hungarian market and a rarity in the European offer.



Film in the making



A still from the 360° VR video



Interactive game background



Stills from the film

42 SHORT AND FEATURE DOCUMENTARIES



Stills from the film

3rd International Nature Film Festival 2017
Travelogues and Expedition
Documentaries Category: 1st Place



Dubaj: oasis Born from Oil documentary



Visit to view video:
zng.hu/dubai



Dubai is a city of extremities. Everyone has an opinion on this metropolis that just grew out of the desert. Our award-winning educational film presents one of the most dynamically growing cities on our planet from the perspective of sustainable development. The travelogue we made can provide explanations to everyone as to why Dubai had become a capital of tourism in just a few decades. Our idea was to produce a super cost-effective documentary with the best possible result. Interestingly, the city was filmed by only one person for just four days in the scorching heat.

44 SHORT AND FEATURE DOCUMENTARIES





„In the tourism project completed by the village of Nagyér on 25 May 2019, Zengo Kft. opened several new paths leading towards success – with flawless execution.”

Tibor Lőrincz - mayor of Nagyér

Educational Trails of Maroshát documentaries



Supported by the Széchenyi Plan 2020, the Municipality of Nagyér renewed its educational nature trails, which are parts of the hiking trails passing by the village. The project was to include digital solutions. In practice, this meant a complete website, a mobile application and several videos. We made everything in-house; the film team was specifically tasked with producing the videos. We were fond of this job, and although we had made a lot of similar educational wildlife films, our team may never have gotten this close to nature before.

Visit to view video:
zng.hu/maroshat



PROJECT DETAILS



date

2017-2018



partner

The Municipality of Nagyer decided to boost local tourism with large-scale developments, building lookout towers, educational trails, nature photography blinds, and an agritourism center.



job

3 short nature films, 1 educational video on history, 1 promo video



technique

live action;
professional drone footage



time of
production

ca 1 year



exposure

website,
video sharing sites

Educational Trails of Maroshát documentaries

We had to make the films from a relatively tight fixed budget in just one year, covering all seasons and shooting all specific species in their natural habitat. The scripts were developed after several on-site visits and professional consultations. Before we could film in the wild, we had to procure special lenses, a pop-up blind, and other specialized pieces of equipment. We managed to record almost every animal and plant species we had previously planned. With well-chosen dramatic elements, we brought color to the footage containing somewhat dry facts. We also made a historical video through cost-effective pre-planning without compromising on quality, produced within record low numbers of worked hours. The biggest challenge was to get every species before the camera – but with the right nature photography and cinematic tools as well as strenuous efforts throughout the four seasons, we finally made it. We received a lot of help from the local experts to capture many species of birds, butterflies, and plants on film.



Stills from the film

48 SHORT AND FEATURE DOCUMENTARIES



Stills from the film

Health development in schools documentaries



Visit to view video:
zng.hu/epitestben



At the request of the National Institute for Health Development, we produced three 40-minute documentaries for the EU-sponsored Comprehensive Health Development in Schools (TIE) project. The aim of the project was to develop a health-conscious behavior in children and to expand their knowledge on healthy lifestyles. The topics were presented through a variety of camera angles. The main challenge of the short-term project was to arrange for shootings with famous Hungarian Olympic athletes, scheduling and logistics playing a crucial role.

50 SHORT AND FEATURE DOCUMENTARIES



Stills from the film

”

“It’s a fresh, exciting, young-spirited professional work. This piece in the world of documentaries is like the Tisza brand among other sneakers - it represents quality.”

Miklós Halák, Chief Rapporteur
for Sponsorship,
MTVA Patronage Programme

At all times documentary



Visit to view video:
zng.hu/tisza



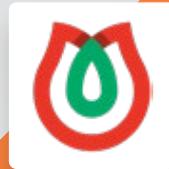
With the support of the Hungarian Media Patronage Programme, a 50-minute documentary was made presenting the best-known Hungarian footwear brand, Tisza Shoes. The factory was founded in Martfű in 1941, and after the repositioning of the brand in 2003, their story gained ongoing momentum. The brand is more than 70 years old; therefore the film production had to be preceded by extensive, in-depth research for the sake of historical accuracy. This resulted in an authentic documentary that both old and new fans of the brand can observe as a point of reference.

52 SHORT AND FEATURE DOCUMENTARIES



Stills from the film

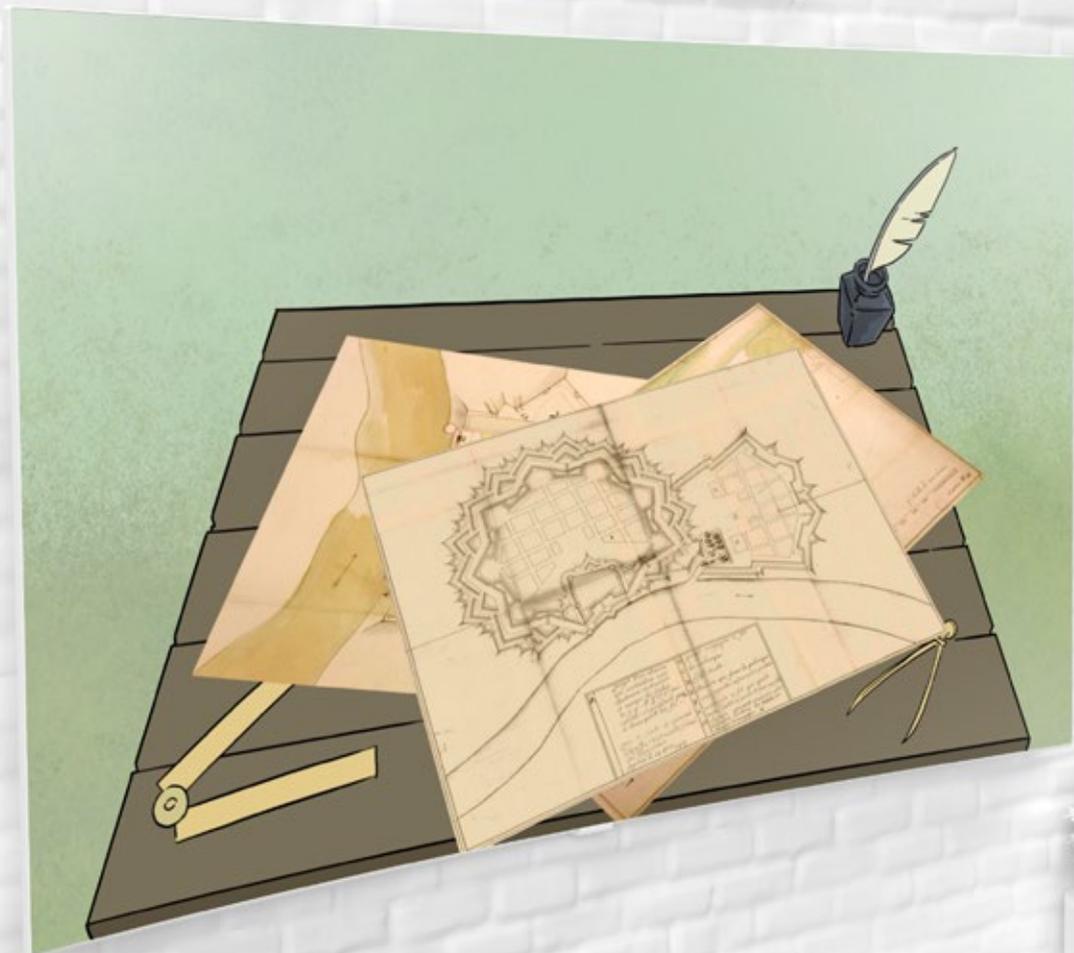
Rákosmező video



Visit to view video:
zng.hu/rakos



Commissioned by the Community of Hungarian Patriots, we made a film with the aim to restore the fading memory of the historical locality of Rákosmező. The topic required creative solutions from our team in terms of realization. In order to visualize all the exciting and intriguing events that this place was home to, we combined live action and drone footage with animation techniques in the final work. The community wanted a film promoting their mission to establish a national memorial at the location to pay due homage to the historically important area.



Szeged Fort - video & interactive content



Visit to view video:
zng.hu/var



With its makeover in 2020, the Ferenc Móra Museum introduced several new features, including a permanent exhibition opened in the Lapidarium. The interactive installations of the show give an insight into the most iconic moments of the city's history: the adventures of Sándor Rózsa and his fellow outlaws; the ordeals of local witches; and the Great Flood of Szeged.

PROJECT DETAILS



date

2020



partner

The redeveloped Szeged Fort hosts new permanent exhibitions presenting Szeged's historical witch trials, outlaw crimes, the devastating Great Flood, and the story of the Fort itself, giving an insight into the adventurous past of Szeged.



job

1 historical animation, scenes for the interactive game, 18 animated photo



technique

animated pictures, 3D animation



time of production

kb. 300 óra



exposure

interactive installations

Szeged Fort - video & interactive content

Our animated short included in the new exhibition recounts the history of Szeged and the fate of its fort from the Roman times through the ravages of the infamous flood. We also developed a related interactive game helping visitors get to know more about witchcraft and participate in a virtual trial where anyone can determine whether they are guilty or innocent in sorcery. The mock ordeal is accompanied by 2D and 3D elements as well as light effects. The exhibited film also adverts to the epic event of the Great Flood, the devastation, and the subsequent reconstruction of the city. We recreated the dramatic and uplifting moods of the striking events by putting movements and color onto old photographs of the era. The implementation took place in close cooperation with the museum staff.



Stills from the film



Educational videos



We have produced more than a thousand educational videos since our inception. Our spectacular and illustrative educational videos have to be up-to-date at all times, so we are constantly upgrading them as our knowledge and skills expand. To achieve authentic and accurate content, we always work together with professionals of utmost authority. Since our films are used in several educational institutions around the world, they are often translated into up to a dozen different languages.





"Creative ideas, timely and precise work, formidable end product delivered on time, working with the Zengofilm team gives you the joyful experience of co-creation."

Zoltán Tóth - DEKRA SE Service Division Training
IT Project manager

Dekra educational videos



Visit to view video:
zng.hu/dekra



Europe's leading inspection company, Dekra's innovation division in Germany contacted us with a desire for a new, innovative, forward-looking internal education system. Together with our developers, we created a VR helmet system, which can also run on desktops and cellphones. The project included a series of 2D educational videos, too.

PROJECT DETAILS



date

2019



partner

Dekra is a world-leading inspection company whose primary mission is to ensure quality and safety to its customers across the world of technology, sustainability, and transportation.



job

educational videos



technique

stop motion, infographics



time of production

ca 1 month



exposure

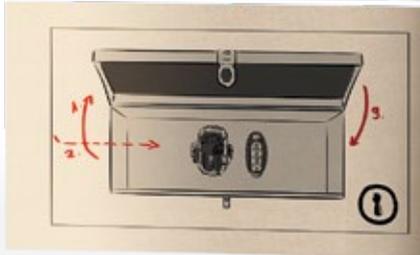
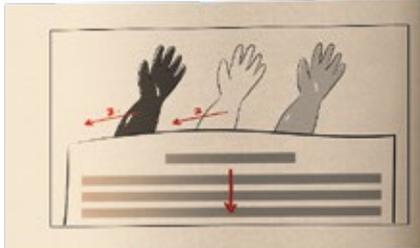
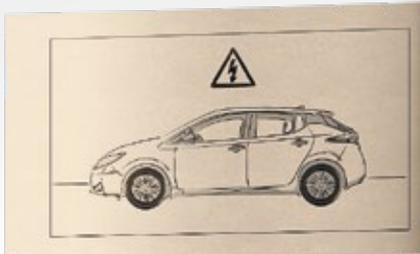
internal use, corporate training courses

Dekra educational videos

While making educational videos on electric car repair, we had to meet the strictest standards in terms of content. The videos were intended for worldwide use, hence we opted for stop motion technique to avoid showing people from specific ethnic groups.

After direct consultations with the German parent company, we managed to settle on the final script, which was then executed through bringing the storyboard to life. The first shooting took place in a big studio that could comfortably accommodate a whole car. Basically, we took commercial quality photos of the car which were then animated by stop motion technique. The second time, we shot the inside scenes at an authorized dealership. The stop motion technique was complemented with animations, aiding comprehension with multiple graphic elements. The end product was an easily understandable video series with simple and clear design.





Storyboard images vs. stills from the film

64 EDUCATIONAL VIDEOS



Mozaik Publishing House educational videos

The Mozaik logo features the word "MOZAIK" in a bold, blue, sans-serif font. A yellow diamond shape is positioned between the 'O' and 'Z'.

Visit to view video:
zng.hu/mozaik



The partnership of Mozaik Publishing House and Zengofilm dates back to 2009. Our unique cooperation was kick-started by the digital turn in education at that time. The integrated digital education system of our oldest partner has already been being used with great success in numerous schools across many countries. Our quality educational films played a great part in the publisher's internationally acclaimed success.

PROJECT DETAILS



date

from 2009 to date



partner

Mozaik is the largest Hungarian-owned educational book publishing company, which has long been a key player in Hungarian public education thanks to its distinctive spirituality, publications, educational resources, and programs.



job

educational videos



technique

animation, live action



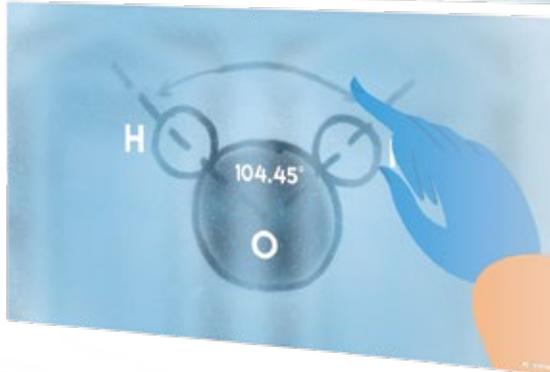
exposure

mozaWeb website

Mozaik Publishing House educational videos

We made a number of educational shorts in a variety of subjects provided as extra content in Mozaik's digital educational system, and translated them into several languages.

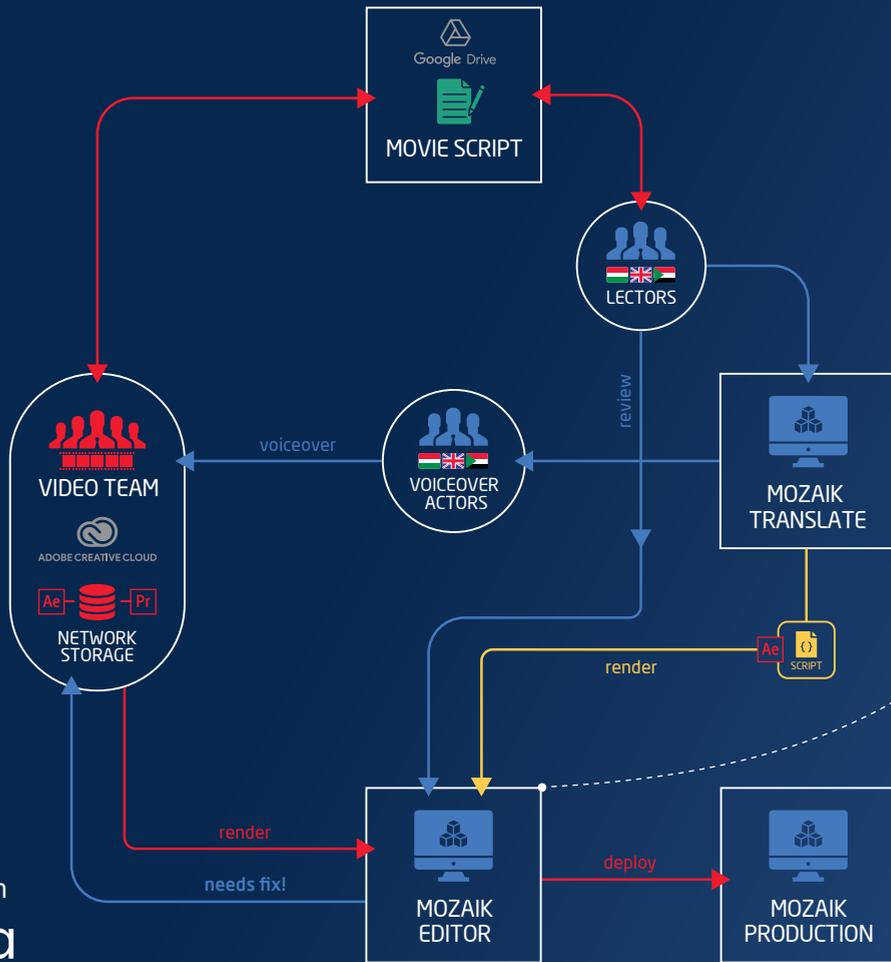
We have completed more than one thousand educational videos over the years providing a radically new kind of learning experience and making knowledge acquisition easier and more effective for Mozaik's students. In the course of time, our team visited many fascinating locations around the world from rugged northern landscapes to hot deserts. Multilingualism had become a hotbed of many problems over the years, but we developed a unique standard that made subtitles easy to translate, so now we can efficiently produce videos having subtitles in multiple languages in addition to narration. Unknown lands, intriguing people and unusual stories come to life in our videos. We explore special locations, revive historical events of the long past, we even go to the outer space if need be. Our 2D and 3D animations present you with stories you could have never seen before and our concepts can only be limited by imagination.



Stills from the film

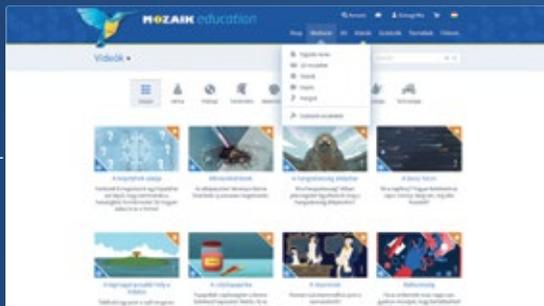
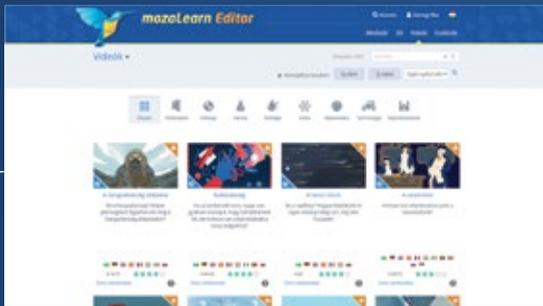
68 EDUCATIONAL VIDEOS

Production workflow



Managed in
 Jira

Issue Key	Summary	Assignee	Status	Priority	Due Date
MOZ-1001	Implement video player	John Doe	In Progress	High	2023-10-15
MOZ-1002	Integrate translation service	Jane Smith	Completed	Medium	2023-10-10
MOZ-1003	Review video content	Mike Johnson	Pending Review	Low	2023-10-20
MOZ-1004	Test video player	John Doe	Testing	Medium	2023-10-18
MOZ-1005	Deploy to production	Jane Smith	Ready for Release	High	2023-10-25



During our many years of collaboration with Mozaik Education, we have developed a workflow process that enables us to create videos with extreme efficiency. Each video goes through a specialist's review, and then is translated into 18 languages, thus we needed to take control over both the work management and the process itself within one system, which facilitates collaboration between professional reviewers, narrators, and filmmakers. With a completely unique and customized workflow and multiple automated steps, the translation of a video was reduced to less than 1 hour. We used JIRA to effectively collaborate and acquire transparency.

70 EDUCATIONAL VIDEOS



How a Car Works



Visit to view video:
zng.hu/hcw



The How a Car Works project was realized with the help of Alex Muir, an enterprising young man of Scottish descent. During our one-year collaboration, we shot nearly a hundred episodes for an on-line video course. The episodes were showing a Mazda MX5 Miata car disassembled into pieces and then put together step by step, with great detail and expertise. Through the educational video series, one can master everything that professional car mechanics learn for years.

PROJECT DETAILS



date

2017



partner

A talented young man of Scottish descent endeavored to carry out an on-line video course to demonstrate the operation of a car in a way that is enjoyable for both experts and laymen.



job

educational videos



technique

live action,
animationtime of
production

ca 2 hours/video



exposure

website,
video sharing sites

How a Car Works

The task was to make an educational series and trailers, complete with special stop motion techniques. First, a trailer was completed as a pilot, and after a favorable reception, we started the production of the series right away. The shooting sessions were realized in close cooperation with the partner, for whom we sought to create a specific added production value and stick to a customer-centric standard the whole time. During production, the emphasis was primarily on efficiency, but this could in no way be to the detriment of the quality of the videos. We were able to develop a special workflow process allowing us to efficiently do the post-production in parallel, and even leaving room for later modifications. At the end of the day, we spent 2 to 4 hours on each episode, which we think of as an unmatched performance. Later, we also made another trailer for disassembling an engine block with stop motion technique of live pictures. This second trailer immediately went viral and generated millions of views internationally. The series has been extremely popular ever since and today boasts tens of thousands of followers.



Film in the making



Stills from the films



Music videos



If you want to promote your solo career or your band's latest hit, you need to consider what would make your prospective fans click through your link in today's saturated media universe. The most obvious solution is to create a video clip that stands out. A clip can reflect the vibe of your music in a spectacular way, and with our help, you can reach the critical number of views to boost your popularity. We provide you with a complete toolkit from animation to unique cinematic solutions to achieve a product that complement you art perfectly.



"Sadly, it's hard to find a crew today whose members have a full concept in their heads about what they want and will actually produce your clip through the end. Zengo is a professional team which considers it at least as important to produce a piece of art at the end of the day as you do."

Trap Kapitány - Tha Shudras frontember

Tha Shudras: Napfény music video



Visit to view video:
zng.hu/shudras



The Napfény music video was made with a special amalgam of techniques for the Hungarian band Tha Shudras. The original idea was to produce a timelapse video spiced up with several additions. Stop motion, hyperlapse, and hand-drawn frame-by-frame animations came together in this exciting visual. The entire creative process took more than 300 hours and the clip eventually consisted of over 4,500 individual photos.

PROJECT DETAILS



date

2017



partner

The band with weird masks turn heads was formed in Szeged in 2010. They are known to the audience as the best band of 2014 in X-Factor.



job

creative music video



technique

stop motion, hyperlapse, timelapse



time of production

ca 1 month



exposure

television channels, video sharing sites

Tha Shudras: Napfény music video

A popular Szeged-born band commissioned us to make a unique and spectacular video clip using special techniques.

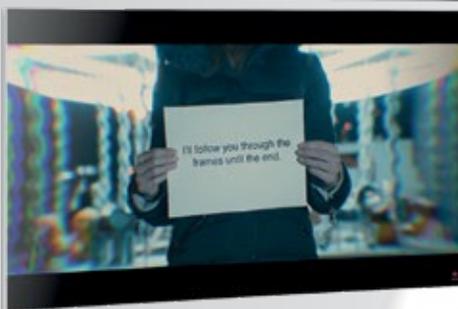
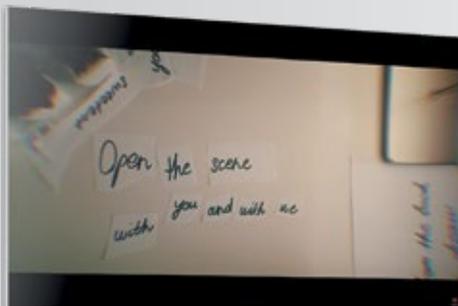
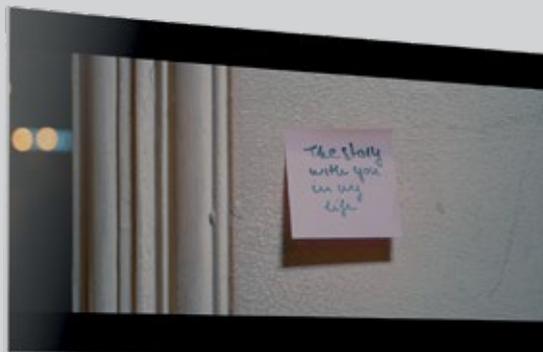
The editing had already been done on paper in advance; every second and frame got its place before the first picture was taken. The storyboard was tailored to the fixed timeline that already existed at that time. The techniques to be used were previously tested, so everyone knew exactly what to do on day one of the shooting. The clip combined stop motion and hyperlapse techniques and phase-by-phase animation inserts were added to the live pictures, drawn by hand. There was a shot we were taking for 4 hours in which the front man posed for mouth sync for each and every frame. After three sessions of shooting and hundreds of hours of work, we can proudly say that so far no Hungarian production has been made that can compare, and the final result is just overwhelming. So much so that after launching the clip, the largest Hungarian commercial media service provider immediately noticed its novelty and dealt with it in several of its shows.



Video in the making



Stills from the video



Late Night Alumni: Montage video



Needless: Stalkers of Anthanas video



**Event
videos**



Filming an event is never just a matter of documentation for us. Our goal is to record the event in a way that you could enjoy it almost as a first-hand experience over and over again. With our film mindset, we are able to frame the unforgettable moments into a dramaturgy that will make the viewers feel as if they found themselves in front of a movie theater screen. Concert, conference, team building or any other type of event - we can make your moments unique using one or several cameras, depending on your needs.

84 EVENT VIDEOS



Visit to view video:
zng.hu/farmasi



Farmasi video



Visit to view video:
zng.hu/fogorvos



Dentist Symposium video



**Videos
enhancing
organizational
communi-
cation**

Organizational communication plays a key role in the life of a company. Content consumption habits have radically changed, and people find easier to take in information if presented visually. Over a certain corporate level, high quality execution is crucial to maintain image, and here we come into the picture. Armed with state-of-the-art equipment, our team performs any task in a timely and smooth manner with modern mindset and quality work, whether it is about conveying information, covering an event, teaching a course, or presenting training materials. The effectiveness of a few-minute-long video goes far beyond even the most colorful newsletter, thus our work can play a key role in the life of a company.



Stills from the film

University of Szeged videos



Visit to view video:
zng.hu/szte



The University of Szeged is of paramount importance in the life of the city of Szeged. Zengo and the University of Szeged formed a great working relationship during the year 2020. They used our videos as means to provide up-to-date information on the unwavering and successful fight of the Faculty of Medicine against the situation the virus created, and to find a way to greet recent graduates after obtaining their degree. In addition, as a result of our joint work, they could digitally welcome foreign students arriving in Hungary.



Stills from the film vs. storyboard images

Guardian Glass safety videos



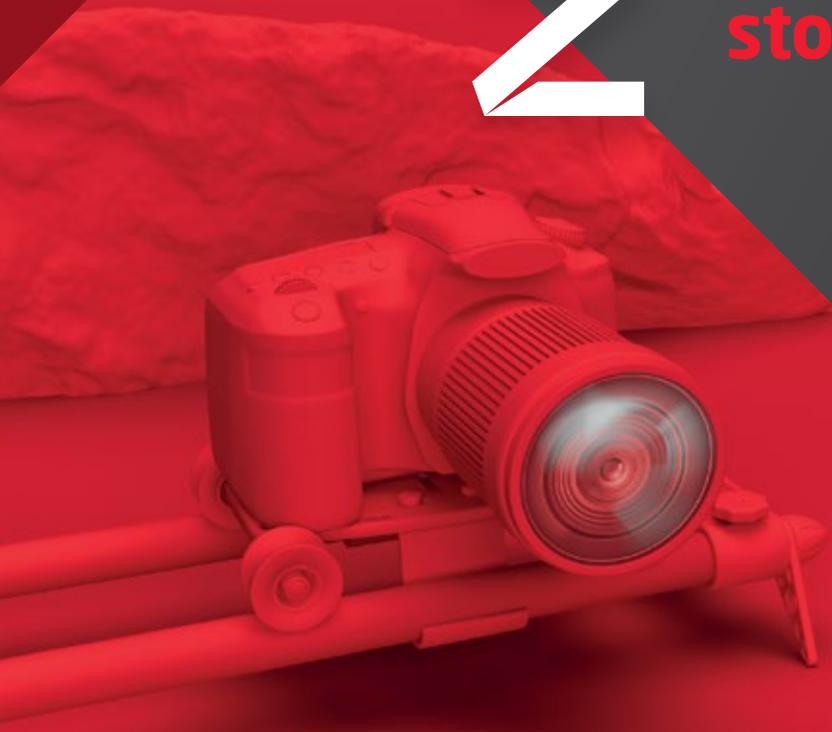
Visit to view video:
zng.hu/guardian



The Guardian Glass manufacturing company in Orosháza commissioned us and our development team to create a customized access control system. An important function of the automated system was to provide OHS education for external guests, which we conceived as an animated educational video. We created the storyboard based on minimal information - after a total of two personal meetings and a field trip. With the successful cooperation of our teams, we brought about a complete, safe, and modern system that satisfies all the needs of our partner.



**Timelapse &
stop motion
videos**



The shot in timelapse is composed of multiple photos what can accelerate time to varying degrees opening up exquisite perspectives, and achieving high definition through the stellar quality of the photographs. Besides being extremely spectacular, timelapse is able to turn slow changes that could not otherwise be seen into visible experience. Stop motion is also made of photographs, but time as a factor does not really count in this technique; it is rather used to bring various inanimate objects to life.

94

TIMELAPSE & STOP MOTION VIDEOS

16:30



17:00



17:30



18:00



18:30



Visit to view:
zng.hu/bmw



BMW i8 timelapse video behind the scenes

We made a Christmas-themed day to night timelapse video for @bmwi's Instagram, timed for the holiday. The hardest part was creating the right conditions, because we promised to film a BMW i8 car amidst decorated Christmas trees in a snowy winter landscape - in October. The whole logistics in Germany was managed from Hungary remotely. The job was not easy. We had to realize a day to night timelapse, in one shot, with a moving camera, having several artificial light sources in addition to the natural light. We already made test shootings for one whole day back in Szeged. The camera was in action for a total of 4 hours on site, while the project eventually reached 110 worked hours, from which planning took around 60. The joint sequences added up to 30 secs, which was then sped up to 7. The reception of the Instagram post was huge, which is best shown by the number of views surpassing that of the official BMW promos on the platform.

19:00



19:30



sketch



daytime shot



night shot

96 TIMELAPSE & STOP MOTION VIDEOS



Stills from the film

Highlights of Hungary, 2014.

3rd place



Szeged Timelapse 2013

 zengo

Visit to view video:
zng.hu/szt2013



After the very successful Szeged Timelapse 2012, which used static images, the 2013 version was made within the framework of a hobby project that trotted out all the camera moving techniques known at the time. We learned all the existing varieties of lapses, including astro timelapse and hyperlapse during the shooting, and new motorized moving devices were also of great help. The video won third place among the best creative contents in Hungary on the awards of Highlights of Hungary 2013. It has been one of the most viewed Hungarian-produced timelapse videos ever since.

98 TIMELAPSE & STOP MOTION VIDEOS



Video in the making

Visit to view video:
zng.hu/tl



Nature timelapse



Stills from the film

100 TIMELAPSE & STOP MOTION VIDEOS

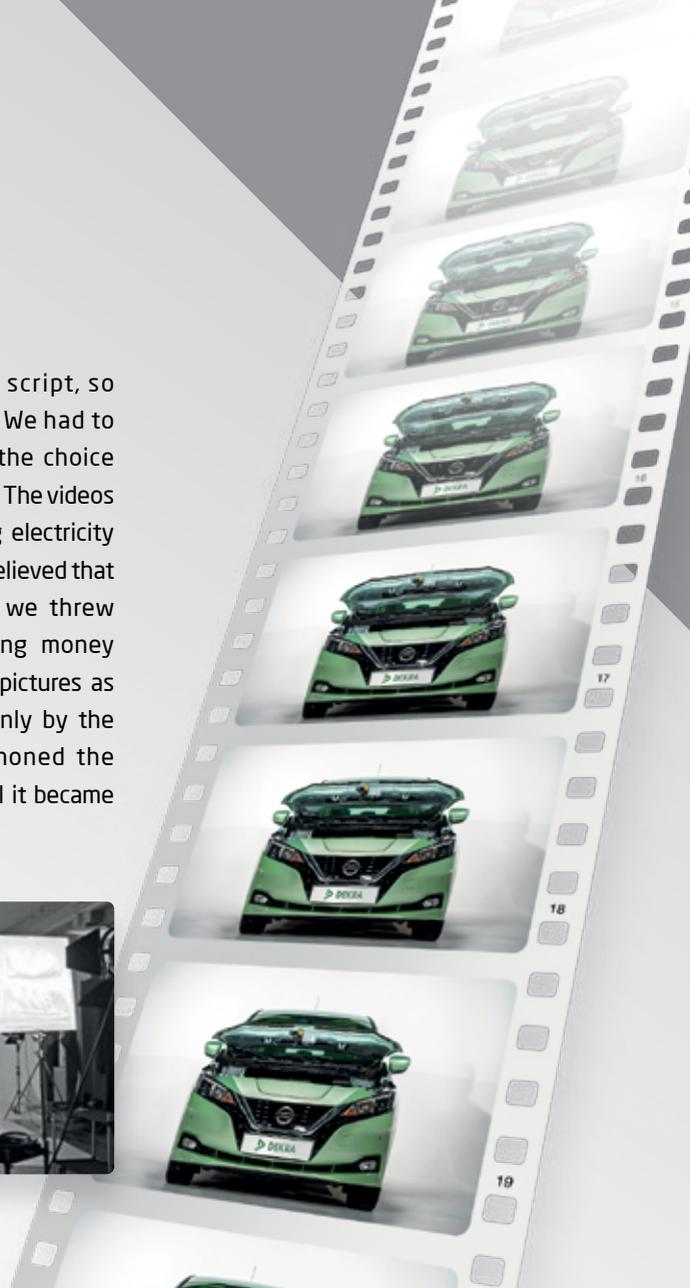
HCW stop motion behind the scenes

In addition to an educational video series, our Scottish partner commissioned us to produce a special stop motion video in which we disassemble an engine into pieces. When we started filming, it quickly became clear that due to the complexity of the job, the one-day deadline originally planned could not be met. The shooting eventually took two and a half days altogether. We used classic stop motion solutions like nylon strings for moving, but brute force and Photoshop also came in handy. We applied varying fps values through the video. Eventually, it became an unexpected smasher on video sharing sites, generating millions of views.



Dekra stop motion behind the scenes

We worked with a highly professional script, so everything had to be perfectly aligned. We had to make shots of an entire car, for which the choice eventually fell on a fully-electric Nissan Leaf. The videos had to show the process of disconnecting electricity before repair. Our rather old-guard partner believed that quality was of primary importance, so we threw ourselves into the work without sparing money and energy. Little text was added to the pictures as we wanted to make it comprehensible only by the movements of the objects. Then we honed the sequences during the post-production until it became exactly what Dekra expected of us.





**360 panoramic
videos and
2D animations**



Whichever genre or content type you choose, we will find ways to make it even more spectacular with our innovative 360-degree video technique. By including the viewer's vantage point within the scene, you get a brand new perspective on things. Our primary goal is not just to impress with the feat of this 360-degree representation but to fill up this incredible medium with real content using live action as well as animation techniques.



Still from the film

Sámuel Tessedik Museum animated VR



Visit to view video:
zng.hu/tsmvr



For the Sámuel Tessedik Museum we created a witchcraft-themed animated 360-degree video which became one of the most spectacular features of the redesigned exhibitions. When building up the 360-degree space, we put special emphasis on orienting the viewers gaze, preventing them from just looking around aimlessly. Visitors are guided through three different scenes that teach them about the stereotypical beliefs surrounding sorcery and the major changes in the role and status of witches.

106 360 PANORAMIC VIDEOS AND 2D ANIMATIONS



Still from the film

Hollókő VR videos



We made three different 360-degree videos about Hollókő, a UNESCO's world heritage village and its surroundings. The first one is a playful short film showing the four times of the day in the nearby woods. While watching it, you can hear the sounds of certain animals living in the area and then identify them using infographics popping up. For the second video, we used a special macro camera to shoot extreme close-ups of two rare reptiles native to the area inside a terrarium. The third video presents the protected part of the Old Village of Hollókő and the Castle of Hollókő from a special perspective. The content was delivered to our partner framed into a proprietary application integrated into VR headsets.



Still from the film



Pick VR video



Visit to view video:
zng.hu/pickvr



We shot a 360-degree video at the Szeged plant of Pick Szeged Zrt. presenting the process of the traditional Pick winter salami production from a whole new viewpoint, guiding the viewer from the reception of raw meat through the completion of the world-famous smoke-cured product. During the factory shooting, we had to adapt to strict safety standards, and in the meantime, find the most creative angles and figure out the ways to present the entire process in 360 degrees. Being a Szeged company ourselves, we must admit that this project is especially close to our hearts.

110 360 PANORAMIC VIDEOS AND 2D ANIMATIONS



Still from the film

Bükk National Park VR videos



Visit to view video:
zng.hu/bnpi



The BNP Directorate hired us to make a couple of teasers sneak peaking into the spectacular natural features and attractions of the Bükk National Park. To provide an almost immediate experience of the wonderful sights, we chose to film them in 360 degrees.

112 CONTACT



Do you have an idea?
Contact us.

FOLLOW US ON SOCIAL PLATFORMS.

 **YouTube**

[zng.hu/yt](https://www.youtube.com/zng.hu/yt)

Instagram

[instagram.com/zengo.do.stuff](https://www.instagram.com/zengo.do.stuff)

vimeo

[vimeo.com/zengofilm](https://www.vimeo.com/zengofilm)



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Vadászati és Természeti Világlátás
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